

Educational component	Elective educational component 1.1 «Customs and traditions of the countries of the world»
Level of higher education	First (bachelor's) degree
Name of specialty / educational-professional program	291 «International Relations, Public Communications and Regional Studies» / «International Relations»
Form of study	Full-time
Course, semester, duration	2nd year, 3rd semester, 5 credits
Semester control	Credit
Number of hours (total: including lectures / practical)	150 hours (10 lectures, 20 practical)
Language of instruction	English
Department that provides teaching	Department of International Relations and Regional Studies
Author of the AC	PhD in Economic Sciences, Associate Professor, Oksana Pikulyk
Brief description	
Requirements for the beginning of the study	Basic knowledge about the countries of the world
What will be studied	The educational component covers the study of the multifaceted cultural heritage of different nations, the importance of traditions and customs in the culture of nations, greetings and manners in different cultures, traditions of hospitality, religious and family traditions, the importance of national holidays for the identity of nations, the impact of globalization on the traditions of countries, and modern challenges for the preservation of cultural heritage.
Why it is interesting / necessary to study	Knowledge of traditions and customs contributes to more effective communication with representatives of different cultures. In diplomacy, it is important to take into account cultural characteristics, etiquette and traditions in order to establish friendly and partnership relations based on mutual respect. Success in negotiations often depends on understanding the traditions and customs of partners.
What you can learn (learning outcomes)	The educational component promotes a comprehensive study of the world's cultural wealth, helping students develop global thinking, respect for cultural diversity, understanding of other peoples, and intercultural competence.
How to use the acquired knowledge and skills (competencies)	Studying the educational component helps to deepen knowledge about the culture of countries around the world, which is necessary for interaction in the modern multicultural world, to develop the ability to communicate effectively with representatives of different cultures, and to deepen understanding of the importance of traditions for the identity of the people.